## 11. Placenames

A criticism of many new development is that their placenames and streets have no connection or relationship with the area, townland or locality within which they have been developed. For this reason it is important to retain or incorporate original local placenames from features and townlands. Local farmers often have names for every field within their holding and these have been passed on from one generation to the next, frequently reflecting the culture, folklore and history of the area. Urban development can often erode these names from history.

There are many rich examples of local names that could be used in new developments within the masterplan area. These include the townland names such as Hazelwood, Ballinode, Rathquarter and Farranacardy. Housing developments and roads could also be named after local landscape or archaeological features such as the 'Ringforts' and raths.